

The Enlightenment of Xi Jinping's Youth Education Thought on the Work of Communist Youth League in Colleges and Universities

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Abstract: Since the Eighteenth National Congress of the Communist Party of China, with the overall development of my country's five-in-one strategic development layout, the overall national strength and international status have been increasingly improved, and the working environment and targets of the Communist Youth League have also undergone profound changes. General Secretary Xi Jinping focused on the overall situation of party building and the development of the country's cause, made a profound discussion on the construction of the Communist Youth League and youth training, answered a series of questions about the construction of the Communist Youth League in colleges and universities, proposed relevant work requirements, and provided theoretical guidance for the current work of the Communist Youth League And action guide. This article deeply analyses the problems and dilemmas faced by the current work of the Communist Youth League. With the guidance of Xi Jinping's youth education ideology, it directly confronts the problems and solves the difficulties.

1. Introduction

The Communist Youth League is the party's reserve army and assistant. General Secretary Xi emphasized that "the value orientation of youth determines the value orientation of the entire society in the future, and youth are in the period of value formation and establishment. It is very important to grasp the value development in this period." In the context of the political construction of the whole party, the work of the Communist Youth League in colleges and universities should give full play to the role of the party's reserve army and assistants, be a bridge and link between the party and the youth, and do a good job in the current work of the Communist Youth League in colleges and universities.

2. The Necessity and Necessity of Xi Jinping's Youth Education Ideology to Guide the Work of the Communist Youth League in Colleges and Universities

(1) The inevitability of Xi Jinping's youth education ideology to guide the work of the Communist Youth League in colleges and universities. Youth is the future of China and the backbone of the development of the Chinese nation. The party and the country have always attached great importance and trust to youth, and always regard youth as the main force for the development and construction of the cause of the party and the country. General Secretary Xi Jinping repeatedly emphasized: "Representing the majority of youth, winning the majority of youth, and relying on the majority of youth are an important guarantee for our party to continue to move from victory to victory". At the same time, he also sent a message on the eve of the May 4th Youth Day for two consecutive years in 2019 and 2020: "Youth is the most active and dynamic force in the whole society, the hope of the country is in the youth, the future of the nation is in the youth." Fully reflects the general secretary's emphasis on youth and youth education. Since the party's eighteenth century, General Secretary Xi Jinping has guided Marxist ideology and conducted in-depth explorations on the characteristics of young people and their work in the new era, and comprehensively considered their actual situation to launch more systematic and comprehensive strategic thinking, strategic planning, and strategic decision-making. And strategic deployment, Xi Jinping's youth education ideas that are more in line with the development needs of the times have

been obtained. Xi Jinping's youth education idea is a new idea obtained from the general secretary Xi Jinping's work on youth and youth work after the 18th National Congress of the Party. It belongs to an ideological system that has a certain logical structure and is systematically completed. "Extract from Xi Jinping's Work on Youth and the Communist Youth League" A book summarizes and sorts out the idea. Xi Jinping's youth education thought took the historical status and mission of the youth as the logical starting point, took the cultivation of youth's socialist core values as the basis, and focused on cohesion and service for the youth. He launched a more scientific and rational analysis of youth work, yes the inevitable choice to guide the work of the Communist Youth League in colleges and universities.

(2) The necessity of Xi Jinping's youth education thought to guide the work of the Communist Youth League in colleges and universities

Xi Jinping's youth education ideology guides the work of the Communist Youth League in colleges and universities to meet the requirements of the profound changes in the work of the Communist Youth League in colleges and universities. First, the current working environment of the Communist Youth League in colleges and universities is more complicated. Since the 18th National Congress of the Party, under the leadership of the Party Central Committee with Xi Jinping at the core, the entire Party has focused on political construction. General Secretary Xi Jinping repeatedly emphasized the importance of youth work from a political and strategic point of view, highlighting the political attributes of the work of the Communist Youth League in colleges and universities through "Party Building and League Building", and created an extremely favorable political environment for the work of the Communist Youth League in colleges and universities. But at the same time, the current international situation and domestic environment are undergoing profound changes. "Multiculturalism and various social thoughts are stirring each other. The complexity of the social environment makes the ideological field more complicated and changeable". Workers of the Communist Youth League in colleges and universities should pay close attention to adapting to this complex and changing working environment, deeply understand the importance of ideological and political education in colleges and universities, and firmly surround the Party Central Committee with General Secretary Xi Jinping as the core, and use the youth education ideology of Xi Jinping to guide the work of the Communist Youth League in colleges and universities. Secondly, the work objectives of the Communist Youth League in colleges and universities have changed. "The Communist Youth League of colleges and universities is in a fundamental position in the whole league, and it bears the fundamental responsibility of condensing young students without forgetting their original intentions to follow the party." □ □ □ At present, the work of the Communist Youth League of colleges and universities mainly focuses on "after zero and zero". Compared with previous generations of youth, the thinking has changed a lot, reflecting the new characteristics of the times. In this era, life is richer, they have higher overall quality, broad vision, higher requirements for personality development, and strong self-awareness. Young college students are in the golden age of "just like a classmate, a young man and a handsome man". "They are energetic, studious, broad-minded, open and confident, and are the next generation of lovely, credible, and promising." "To achieve the goal of "two hundred years", you and thousands of young people will participate in the whole process" General Secretary Xi Jinping has an accurate understanding and accurate exposition of contemporary youth and youth education, and it is very necessary to carry out targeted ideological and political education for them by grasping the characteristics of the changes in the ideology of young people in colleges and universities.

3. Analysis of the Current Problems of the Work of the Communist Youth League in Colleges and Universities

3.1 The Effect of Thought Leadership is Not Good

The effect of the Communist Youth League in colleges and universities on the ideological guidance of young students is not good. On the one hand, the work system, working methods, organization and team building of the Communist Youth League do not meet the current work

needs. This part is discussed in detail below. On the other hand, the main reason is that the tremendous changes in today's society have had an important impact on thought leadership. One is that the complex information and ideas on the background of the popularity of mobile terminals have a huge impact on the formation of the Three Views of Youth. With the popularization of mobile terminals mainly represented by smart phones, the spread of various messages and ideas on the network has become faster. Teenagers are in the most important period of thought shaping and formation in their lives. They lack rich Social experience and experience, the ability to distinguish the authenticity of the message is insufficient, and it is easy to be affected by the formation of the three views in the complex network environment of various false news and tumor thoughts; the second is that some hostile forces and organizations use bad culture and misinformation in a targeted manner Strongly penetrate the youth's ideology, politics and values. Some young people believed the so-called “facts” fabricated by the hostile organizations and forces without knowing what they were doing, and then produced inappropriate judgments on the social status quo and caused erroneous behaviors, which greatly weakened the cohesion of the Communist Youth League in universities; Today's teenagers themselves attach great importance to the advertised personality and uniqueness, and they are more rebellious than previous generations. But this rebellion is a form of formalism, not the spirit of rebellion as we say. They like maverick words, clothing, lifestyle, etc. This characteristic is also shown in the ideological aspect. Some young people are not willing to gather around the Communist Youth League just to show their rebelliousness and uniqueness.

3.2 Lack of Innovation in Work Systems and Methods

Under the new situation, the Communist Youth League in colleges and universities is inaccurate in understanding the new changes, is insensitive to changes in the work target, and there are inadequate working systems and methods. The lack of innovation in the work content leads to the related work topics and the activities of the league organization not in line with social progress and the need for the development of the times lacks the necessary attractiveness for college youth, which seriously affects the effectiveness of activities. The work system and methods of the Communist Youth League work in some colleges and universities are outdated, and they have not done enough to actively serve the youth, and some even deviate from the actual needs of the college youth. The influence of the Communist Youth League organization in colleges and universities has not been fully exerted. Either there is no bottom line to cater to the youth league members to carry out activities blindly, or simply not to carry out activities. The formalization of the activities is serious. The activities have a single carrier and approach. The ability to work with new media is not strong. The use of network information means is superficial.

3.3 The Content of Organization and Team Building is aging

In actual work, the bureaucracy of the management method, the content and form of organization and team building are aging, the “party construction leads to the construction of the Communist Youth League” floats on the surface, the institutionalization and administration of the working methods, and the oversimplification of some Communist Youth League institutions in colleges and universities, the staffing is not The unscientific setting in place will reduce the work effect. From the perspective of the class level, “class and group integration” still needs to be vigorously promoted. At present, there are still problems such as scattered primary organizations and weak awareness of the members. The main managers in the class are still the class leader. The role in has not been fully realized. In terms of team building, many cadres of the Communist Youth League do not have a systematic understanding of their work content and requirements, and pay less attention to it, which is not in line with the actual needs of cadres at present. The knowledge is not deep, and the ability to work is not strong enough. The class-level team cadres have some problems such as strong utilitarianism and low service awareness. The entire team of team members shows a problem of low pride in the status of the team members. The training and appointment, evaluation and selection mechanism of the league cadres, and the evaluation results cannot fully meet the actual needs. This serious weakening of organizational effectiveness has caused a comparison between the combat effectiveness of the league cadres and the regiment, the healthy growth of youth, and the

attractiveness of the work of the Communist Youth League. Big negative impact.

4. Leading the Work of the Communist Youth League in Colleges and Universities with Xi Jinping's Youth Education Ideas

(1) Paying attention to ideological guidance, emphasizing the political attributes of the regiment, and leading and consolidating youth with advanced ideology. General Secretary Xi Jinping pointed out that the political responsibility of the Communist Youth League is to consolidate and expand the foundation of the young masses in power of the party. To improve the work results and ideological cohesion of the ideological leadership of the Communist Youth League in colleges and universities, it is necessary to adapt to the characteristics of college youths and their growth laws. "The party has a call, and the regiment has action" is the glorious tradition of the Communist Youth League, and "politically is the soul of the group organization and is the first one", to play a good role as the reserve army and assistant of the Communist Youth League in universities, It is necessary to ideologically unite and guide the advanced young people. We must use advanced ideas to arm the minds of young people in colleges and universities, thoroughly study and implement General Secretary Xi Jinping's important thoughts on youth work, take the deepening of the reform of the Communist Youth League as an opportunity and motivation, combine the development trend of the times and the characteristics of youth groups, and emphasize the political attributes and conditions of the Youth League. Focusing on maintaining and enhancing the advanced and mass nature of the Youth League, we must attach importance to ideological guidance, and guide and unite youth with advanced ideas that meet the requirements of the times and the development of college youth.

(2) Innovate the system and methods to improve the educational effect of the regiment, and meet the requirements of the times and the needs of youth. On April 26, 2016, Xi Jinping pointed out in the seminar held in Hefei, Anhui, on intellectuals, labour models, and youth representatives: "In the face of increasingly fierce international competition, we must place innovation at the core of the country's overall development and continue to promote it. Theoretical innovation, institutional innovation, technological innovation, cultural innovation and other aspects of innovation" [8]. The groups faced by the work of the Communist Youth League in colleges and universities are constantly changing, from revolutionary youth to today's "post-zero-zero"; the working environment is also constantly changing, from the war years to the multi-polarization of the world pattern. In the face of these new normals, only when we innovate from time to time can we really improve the educational effect of the league. Innovate the work system, optimize the mission process of the league, create a flattened college league organization, and improve the service efficiency of the mission. The working methods should be in accordance with the characteristics of young people in colleges and universities. Adopting the form that young people in colleges and universities like to hear, using new media and other methods to innovate working methods, using live broadcasts, short videos and other popular methods among young people in colleges and universities to spread the advanced ideas of the Communist Youth League, vigorously promote the supply-side reform of the Communist Youth League and improve the Internet + Youth League Level. Starting from accurately grasping the characteristics and laws of contemporary youth, the Communist Youth League in colleges and universities should conduct in-depth research. By grasping the laws, we can find the right direction and continue to create a new situation in the work of creating youth leagues.

(3) Consolidate the construction of the organization, enhance the combat capability of the regiment, and cultivate and transport reserve forces for the party. The Communist Youth League is a youth organization under the leadership of the Party. Its political attributes are very strong and it bears the important responsibility of delivering talents for the Party organization. Especially in this new era of development, the work development situation faced by the Communist Youth League has also undergone relatively large changes. In the great project of party building, the deciding factor of organization building is high-quality professional talents. Similarly, it is the building of the league cadre team that plays a decisive role in the building of the league. Therefore, to consolidate

the organization construction, we must first build a team of full-time and part-time cadres who have always had firm political beliefs, solid business levels, and service awareness. Pay attention to inspecting and identifying cadres in actual work, and promptly select and strengthen those who have both ethics, outstanding achievements, and recognition by the masses. At the same time, “the Communist Youth League in colleges and universities should strengthen the education, training and evaluation of full-time and part-time cadres and academic cadres, and let the cadres of the Youth League guide the youth, gather the youth, connect the youth, and serve the youth with genuine and genuine practical actions. In addition, tamping the organization construction should also strengthen the party's leadership over the regiment, conscientiously implement the “party construction leads the regiment building” system, strictly manage the regiment, and strictly organize life within the regiment, reflecting the organizational advantages of an efficient Communist Youth League.

5. Conclusion

In the great historical node of building socialism with Chinese characteristics, and in a new period in which great changes have taken place in both the domestic and international situations, the work of the Communist Youth League in colleges and universities should face the problems, make active changes, adapt to the new changes in accordance with the requirements of the times, and follow the guidance of Xi Jinping's youth education ideology , Innovate working methods, consolidate the construction of the organization, use the “Chinese Dream” to unite the young people in colleges and universities, and work hard to achieve the two grand goals of one hundred years at an early date.

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